



Celtic Challenge is a certified 4 mile run through some of the best parts of Buffalo! The run starts at 6:30PM at the new Riverfest Park with many landmarks along the way: the Naval Servicemen's Park, the Irish Famine Memorial, the Buffalo waterfront and river. There is also a 1 mile walk. The race ends back at Riverfest Park for a Post Race party with live music awards, food and beverages.

Please look over the sponsorship opportunities to showcase your business or event. Proceeds from the run benefit 2014 St. Patrick's Day Parade along Delaware Avenue in Buffalo, NY.

Sponsorship levels:

\$ 50.00

Name on Donor Sign at Race Entrance

\$ 100.00

Name on Donor Sign at Race Entrance and Name on Course Sign (T signs along route)
One complementary entry for Race and Party

\$250.00

Name on Donor Sign at Race Entrance and Name on Course Sign (T signs along route)
Company logo on Race Day Banner (in black & white)
Two complementary entries for Race and Party

\$1,000.00

Name on Donor Sign at Race Entrance and Name on Course Sign (T signs along route)
Company Logo on web site
Company logo on Race Day Banner (color)
Company recognized by announcer during awards ceremony
Four complementary entries for Race and Party

Thank you for your help, please make your check payable to the United Irish American Association and mail to: UIAA, 225 Abbott Road, Buffalo, NY 14210.

If you need additional information please contact:
Brigid Knott 716-875-0282, Garry Johnson 716-574-0367