



2011 Inaugural Running of The Celtic Challenge Road Race August 31, 2011 at 6:30 pm



A new 4 mile run through the streets of Buffalo, NY showcasing Buffalo's newest park - Riverfest Park and the Naval Servicemen Park, the Irish Famine Memorial, the Buffalo waterfront and river. Please look over the below listed sponsorship opportunities to showcase your business or event. Proceeds from race benefit 2012 St. Patrick's Day Parade along Delaware Ave. in Buffalo, NY

Sponsorship levels:

○ \$250.00

- Company Logo on Applications & Posters
- Name on Course Directional Signs
- Name on Applications & Posters
- One complimentary entry for the Race & Party

○ \$500.00

- All of the above, Plus
- Company Logo on Banner in Black & White
- Two complimentary entries for the Race & Party

○ \$1000.00

- All of the above, Plus
- Company Logo in color on Race Banner
- Company Logo on back of Race Day Shirt
- Company logo featured on website
- Company mention by announcer during awards
- Four complimentary entries for the Race & Party

Please select/check the desired level of sponsorship, make your check payable to the United Irish American Association and mail to: UIAA, 225 Abbott Road, Buffalo, NY 14210.

If you have any questions?

Contact: Brigid Knott - 716-875-0282,
Garry Johnson - 716-662-4575
Our web site at <http://buffalostpatricksdaysparade.com/contactus.aspx>
Email us at uiaaparade@aol.com